emily bosma

1045 Woodspointe SW Byron Center, MI 49315

emily.bosma@gmail.com 616.446.0174

Grand Valley State University

August 2006 - present Allendale, MI

- \triangle **Bachelor of Business Administration**
- $\overline{\ }$ Major: Marketing
- \land Minor: Advertising
- \triangle Overall GPA: 3.9
- $\overline{\ }$ Student Ambassador: Market GVSU to potential students through tours and panel discussions

Axis Marketing Management ■ Marketing Intern

May 2006- present Grand Rapids, MI

- \triangle Managed spreadsheets and contacts
- \triangle Assisted in the marketing and planning of many author book tours
- $\overline{\ }$ Organized internal and electronic files

River Front Cafe ■ Barista

October 2008 – present Grand Rapids, MI

- Prepared and informed customers about specialty drinks, including research of existing roasts and methods
- \triangle Promoted positive customer relationships to create regular transactions

Camp Roger ■ Camp Counselor

Summer 2007 and 2008 Rockford, MI

- Managed large groups of children in activities and created a positive atmosphere for
- \triangle Displayed reliability in managing responsibilities to directors and other counselors

Buckle, Inc. ■ Sales Representative

November 2003- April 2007 Grandville, MI

- Developed essential relationships between myself and the customers I served
- \triangle Recognized as one of the top ten salespeople in the district
- \triangle Involved in achieving sales goals and developing salesmanship skills in new employees
- \triangle Small group leader at Mars Hill Bible Church
- \land Leader of Campus Ministry Woman's Ministry at GVSU
- $\overline{\ }$ Mission work in Kenya, Jamaica, Kentucky, Seattle, and Chicago

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Doug Vander Well Director Camp Roger (616) 460-6584