

## News Release

FOR IMMEDIATE RELEASE

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## JetBlue Airways to Create 400 Jobs in Grand Rapids

Attn: Business Editor

GRAND RAPIDS – JetBlue Airways' newest route out of Gerald R. Ford International Airport will bring 20 non-stop flights to New York as well as 400 jobs. The flights are expected to begin in January.

"The expansion of our company has given us the opportunity to increase jobs and business in Grand Rapids," said JetBlue Airways CEO David Neelman.

Until recently, the airline has only offered a few major routes out of New York into Florida and California.

The rapid growth of the company has led to the purchase of 500 Embraer regional jets. These smaller jets will allow the airline to serve smaller markets like Grand Rapids.

"Our new flight out of Ford International Airport will allow passengers to fly to our main hub in New York City," said Neelman. "From there passengers can find connecting flights to places around the country."

Neelman will be speaking at Gerald R. Ford International Airport on October 1<sup>st</sup>. He will personally announce the new flight service out of Grand Rapids and discuss the job offerings available.

JetBlue Airlines was established in 2000. It serves metropolitan areas including cities in New York, California, Florida, and Michigan. JetBlue has recently been named "Best North American Low Cost Airline" by Skytrax World Airlines Awards as well as "Top Low Cost Airline for Customer Satisfaction" by J.D. Power and Associates.

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