



For Immediate Release

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Contact: Amy Sawade, amy@walmart.com, 444.578.8865

TIP SHEET
Bentonville Walmart Halloween Story Ideas

BENTONVILLE, AR – This year, the Bentonville Walmart is adding family fun to this year's festivities. While Bentonville Halloweens have been low key in the past, the Bentonville Walmart has some interesting events going on. Walmart is hosting a costume drive for used costumes. Readers can find out where to donate costumes after the trick-or-treating is done. Your readers can also find out how to save money on Halloween essentials by allowing children to make their own trick-or-treat bags at the store. For those who do not wish to go out trick or treating, readers can find an alternative to going out in the cold. Finally, pet lovers can have enter their pets in a costume contest.

Walmart Hosts Used Costumes Drive – After Halloween, many costumes get buried in the back of closets or thrown away in the trash. This year, the Walmart in Bentonville, Ark. will be holding a Halloween Costume Drive. For three weeks after Halloween, the store will be accepting used costumes in wearable condition. Walmart will store the costumes in the warehouse and donate them to the children at Bentonville Adoption Agency next Halloween.

Source: *Arlene Kidd, Bentonville Store Manager, akidd@walmart.com, 444.125.6345*

Walmart Offers Way To Save Cost of Halloween Essentials – Costumes have become more elaborate in recent years and likewise, more expensive. One way to cut costs is by hand making trick-or-treat bags. Children of all ages can visit the Bentonville Ark. store to make their own trick or treat bags to stuff full of candy throughout the weekend before Halloween. For five dollars, a child can purchase the materials to assemble a treat bag and show their creativity by using Walmart paints, stamps, and patches to make a “ghoulishly good” trick or treat bag.

Source: *Chelsea Hicks, Bentonville Fabric Dept. Manager, chicks@walmart.com, 444.125.6347*

Walmart Has an Alternative to Trick or Treating – 33% of parents last year reported they would not bring their children into the cold weather for trick or treating. Small children, who are especially susceptible to flu and infection, are advised by doctors not to join their older siblings while trick or treating. Parents with small children under the age of three can take their costumed children to Walmart's Portrait Studio this year instead of out in the cold. This alternative to trick or treating gives parents a chance to celebrate their children's first few Halloweens without needing to trick or treat.

Source: *Sara Wright, Community Liason, swright@walmart.com, 444.125.6346*

Walmart to Name “Best Dressed” in Pumpkin Pet Pageant – In the past three years, pet costume sales have dramatically increased by 59%. This year, pet lovers can enter their dogs and cats in Walmart's First Annual Pumpkin Pet Pageant. Dressed in pumpkin attire, three pets will be picked the “cutest pumpkin pet.” While the entry fee is \$5 per pet, all proceeds will go to the Bentonville Animal Shelter. The three winners will receive \$30 in pet food from Walmart.

Source: *Jeff Monroe, employee of twenty years and Pumpkin Pet Pageant judge, 444.125.6348*